What is Hybrid Data Management? Why you need it in digital transformation?
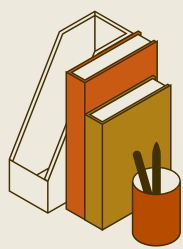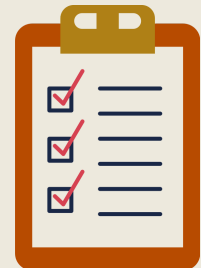
Hybrid data management is a process that enables enterprises to drive innovation by seamlessly sharing, accessing, and analyzing data.

· Hybrid data management helps any business to enable seamless access, sharing, and analysis of all types of data, irrespective of its structure or its type of storage done.

· HDM approach can scale with growing organization needs, increases agility enables innovation, improves forecasting accuracy, increases predictability, detects new behavior patterns, etc.

· HDM also fuses traditional, and big data analytics, unstructured and structured data, data in the cloud and on-premise, partner ecosystem data, and data from external sources.

A critical step toward this capability is the establishment of a data-centric foundation using Hybrid Data Management (HDM).