# 5 Best Sales Intelligence Tools for Customer Conversations

## LinkedIn Sales Navigator

LinkedIn Sales Navigator is a set of advanced sales tools that helps individuals, or organizations or sales teams to establish and nurture customer relationships.



### Lead411

Lead411 provides you with the most refined and useful lists for your marketing campaign. Their search technology enables them to generate a reliable and accurate database.

### **DiscoverOrg**

A cloud-based app, DiscoverOrg helps its users make data-driven decisions by supplying them with business information about prospect sales and marketing opportunities.



#### ZoomInfo

ZoomInfo is distinguished from its competitors in its methodology of the data gathering process. While many use manual methods to gather and update data, ZoomInfo's B2B database is gathered via multiple sources.

# Datanyze

Datanyze is a stable sales intelligence and lead generation web application. The app has a discovery tool which continuously crawls through millions of websites to stay updated on which technologies are being used.

