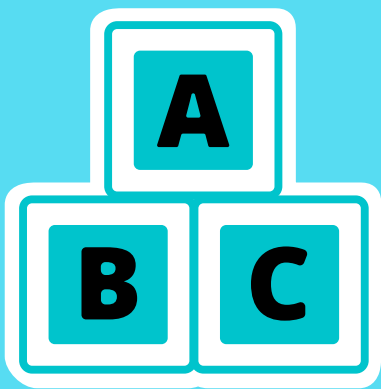


6 BEST PRACTICES FOR BUILDING A WEB CMS ARCHITECTURE



1.) SELECTING A CMS

CMS should give you a good user experience and a variety of features. For this, you need to consult not just your board of directors but your IT team and content managers as well.

2.) KNOW WHAT YOUR NEEDS ARE

Once you have consulted all the related departments of your organization, you now need to assess what are your needs regarding the CMS.



3.) KNOW YOUR COMPETITORS AND SEE WHAT THEY ARE USING

Study your competitors and know what type of CMS they are using to target their customers using your product.



4.) PROVIDING TRAINING TO THE USERS

Proper training sessions should be organized by the company for the employees to make sure they are able to use the CMS systems with ease.



5.) APPOINT A CMS VENDOR

Choosing or developing a relevant web CMS design is not a cup of tea for many. So, appoint a CMS Vendor for developing and maintaining your website.

6.) PLAN FOR DESIGN

Plan for the design of your website. Your websites look and feel should be different from your competitors.

