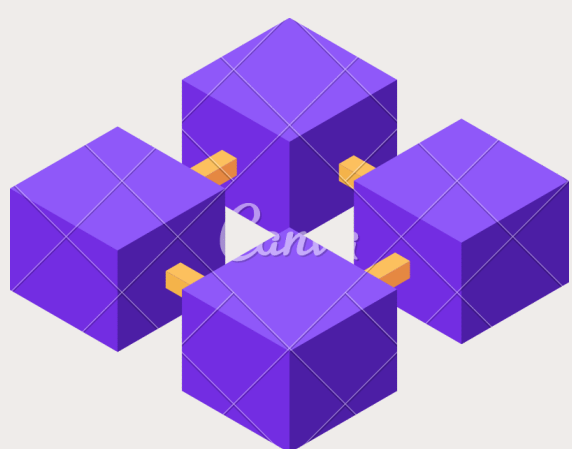


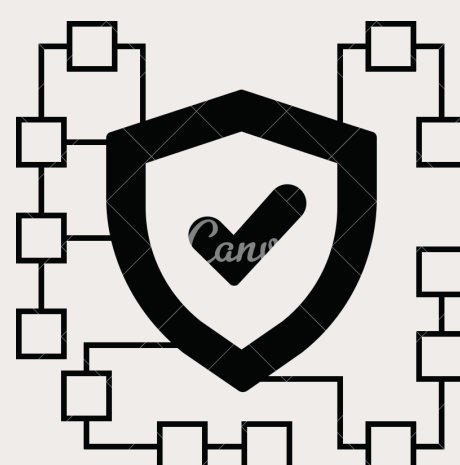
WHAT IS THE ROLE OF BLOCKCHAIN IN BUSINESS INTELLIGENCE?

Business intelligence and blockchain are being introduced together by various companies. Many such companies are trying to secure their data, embracing the potential on encrypted ledgers present in the blockchain.



One of the advantages of using blockchain for your business intelligence is that no more technology is so much associated with blockchain as compared to business intelligence, and there's a reason behind it.

Blockchain, which is well known in the market for Bitcoin, provides users with data that cannot be altered due to the presence of records within a network.



Blockchain can help various businesses in transforming the way they perform global business transactions. Such transactions are extremely vulnerable to fraud as both the parties don't know each other well.